



Impact of Behavioral Intention to use on the Usage of E-Books of Undergraduates; With Special Reference to Faculty of Commerce and Management Studies, University of Kelaniya

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ABSTRACT

Students and teachers universally acknowledge the advantages of adopting e-books in education. Learning becomes more interactive and interesting with the use of digital books. Students can now actively participate in the learning process rather than passively listening to one person talk. Learning becomes more enjoyable and engaging when e-books are used in the classroom. This study aimed to examine how behavioral intention to use affects the usage of e-books by the undergraduate, Faculty of Commerce and Management Studies, University of Kelaniya. The sample was 335 undergraduates from the Faculty of Commerce and Management Studies, University of Kelaniya. Questionnaires were used to collect data from the undergraduates. Respondents were asked to indicate their agreement or disagreement on Five Point Likert Scale as the scaling method. The data was analyzed using Statistical Package for Social Sciences (SPSS) version 23.0. The hypotheses were tested using correlation and regression analysis. The findings showed a moderate positive correlation between Behavioral intention to use and e-book usage. These findings have consequences for educators and instructional methodologists, who must balance the benefits of new learning technology with student perception. It helps to improve the knowledge about e-books among undergraduates and helps to increase the usage of e-books among education bodies.

Keywords: Behavioural Intention to Use, E-books, Undergraduates